

iJaipuria

**AI Powered
Ultimate
Digital
Marketing
Programme**



Unlock the Enigma of Success with our

AI-Powered Ultimate Digital Marketing Programme!

Step into a world where cutting-edge technology meets innovative marketing strategies, where success is no longer a game of chance but a carefully coded algorithm. Our comprehensive 10-course programme will catapult you into this fascinating future.

1. *AI Digital Marketing Masterclass*

2. *Advanced Google Ads Masterclass*

3. *Google Ads Optimisation*

4. *Google Analytics Masterclass*

5. *Advanced Facebook & Instagram Ads*

6. *WhatsApp Marketing*

7. *LinkedIn Ads Masterclass*

8. *Microsoft Ads Masterclass*

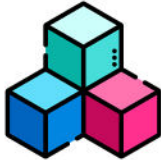
9. *ChatGPT Masterclass*

10. *Canva Mastery*

Highlights



**50+ Hrs of
Recorded Videos**



119 Modules



**Instructor Chat
Support**



5 Faculties



10000+ Bonuses



3 Projects



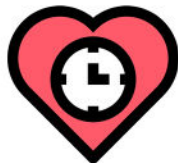
2 Assessments



67 Assignments



**Spend Only 40 Mins
Daily**



**Instant Lifetime
Access**



10 Certificates



75000+ Students

1

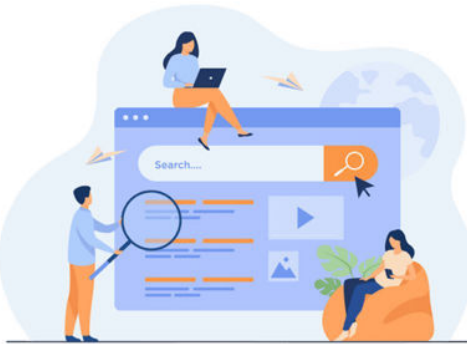


13 Modules | 17 Hours

AI Integrated Digital Marketing Masterclass

- Full Understanding of Digital Marketing Foundations
- A Complete Understanding of the Different Types of Digital Ads, How They're Bought, How Much They Cost, How They're Targeted, and More
- Skill You Are Going to Learn SEO, SEM, Social Media and Content Marketing, Marketing Analytics & Affiliate Marketing
- You Will Learn How to Use Dozens of Proven Digital Marketing Strategies
- Grow Constant Traffic to Your Website & Business With SEO, Rank on the First Page of Google & Other Search Engines

2



21 Modules | 10 Hours

Advanced Google Ads Masterclass

- Bring Sales, Leads & Website Traffic to Your Business
- Learn Google Ads From the Basics (From Zero) to Advanced Techniques
- Learn How to Do in-depth Campaign Optimisations in Google Ads
- Hands-on Experience of How to Use Automation
- Setup Conversion Tracking to Boost Sales
- Remarket to Your Previous Website Visitors to Get Them Coming Back to Your Site
- Monetize the More Than 6 Billion Daily Searches on Google

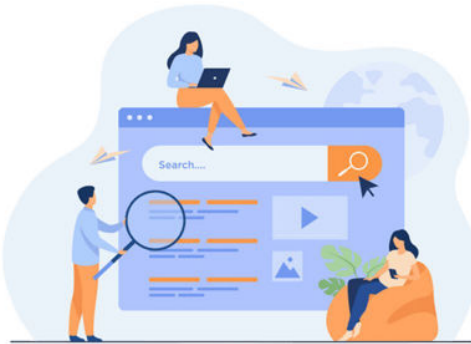
3

**7 Lessons | 1 Hrs 15 Mins**

Google Ads Optimisation

- Learn How to Optimise Campaigns to Grow Your Online Business
- Understand Different Optimisation Strategies for Business Growth
- Achieve Great Results by Optimising Google Ads Campaigns
- Learn How to Optimise Search, Display, Video, and Shopping Campaigns
- Understand How to Do Keyword & Conversion Optimization
- Improve Your Campaign Performance by Optimising for the Right Reasons

4

**5 Lessons | 1 Hrs 30 Mins**

Google Analytics Masterclass

- Understand The Fundamentals Of Google Analytics And How It Works
- Learn How To Set Up And Configure Google Analytics For Your Website
- Explore The Different Types Of Reports Available In Google Analytics And How To Interpret Them
- Discover How To Track User Behavior, Including Pageviews, Bounce Rates, And Conversions
- Learn How To Set Up And Track Goals, Events, And E-Commerce Transactions

5



12 Modules | 9 Hrs 40 Mins

Advanced Facebook & Instagram Ads

- Complete Facebook Ads, Instagram Ads, and Messenger Ads are the skills you will learn
- Create Perfect Ads by Learning Every Facebook Campaign Objective & Ad Format. Discover When and How to Use Dynamic Ads, Conversion Ads, and Lead Generation Ads
- Discover How to Use Dozens of Proven Facebook & Instagram Ads' Marketing Techniques
- Put Yourself in Front of Customers and Create a Brand Name for Yourself

6

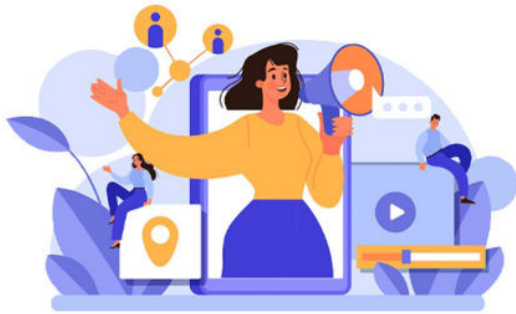


7 Lessons | 1 Hr 15 Mins

WhatsApp Marketing Masterclass

- Understand The Potential Of Whatsapp As A Marketing Tool And Its Role In The Modern Business Landscape
- Learn How To Create And Optimize A Whatsapp Business Account To Establish A Professional Presence
- Explore Various Types Of Whatsapp Marketing Campaigns And Develop An Effective Messaging Strategy
- Discover Advanced Techniques To Build And Grow Your Whatsapp Contact List

7



19 Modules | 2 Hrs 60 Mins

LinkedIn Ads Masterclass

- Bring Sales, Leads & Website Traffic To Your Online Business
- Learn To Create LinkedIn Website Visits Campaigns, Remarketing Campaigns, Lead Generation Campaigns, Direct Sponsored Content Single Image Ad Campaign
- Build Remarketing LinkedIn Campaigns To Follow Users On The Internet Get In-Depth Knowledge Of LinkedIn Ads To Grow Your Online Business
- Setup Insight Tag To Boost Sales Of Your Online Business

8

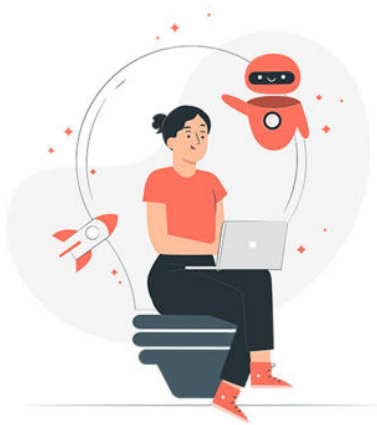


19 Modules | 3 Hrs 50 Mins

Microsoft Ads Masterclass

- Bring Sales, Leads & Website Traffic To Your Online Business
- Get In-Depth Knowledge Of Microsoft Ads To Grow Your Online Business
- Learn To Create Search Campaigns, Shopping Campaigns, Mobile Campaigns, Remarketing Campaigns
- Set up UET Tag To Boost Sales Of Your Online Business
- Build Remarketing Campaigns To Follow Users On The Internet

9

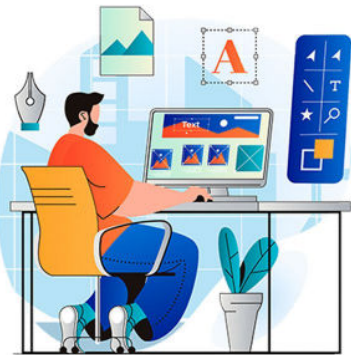


6 Modules | 2 Hrs 30 Mins

ChatGPT Masterclass

- An Introduction To Chat GPT's Basics, Applications, And API Account Setup
- Exploration Of Business Use Cases, Including Content Creation, Communication, Coding, And Language Translation
- Guidance On Creating Youtube Tutorials Using ChatGPT And AI Tools
- Leveraging ChatGPT For Python-Related Tasks Like Text Summarization And Powerpoint Creation
- Developing Web Applications Powered By ChatGPT

10



10 Lessons | 2 Hrs 10 Mins

Canva Mastery

- Master The Art Of Designing With Canva By Understanding The Variety Of Layouts Available And Choosing The Most Suitable Options For Your Projects.
- Explore A Wide Range Of Design Projects, Including Mind Maps, Calendars, Planners, Ppts, Posters, Brochures, Websites, Social Media Posts, Youtube Thumbnails, Resumes/CVs, Merchandise, And More.
- Enhance Your Designs By Effectively Working With Images And Texts, Utilizing The Element Tool, Aligning Texts, Adding Links, Grouping Elements, And Inserting Frames, Illustrations, And Videos.

Earn Certificate of Each Course



10 CERTIFICATES

Don't Take Our Word for It; Check Out What our Previous Students are Saying!



Swati Dhawe, Pune

"Confident in the quality of Ruphshanker, Tanmoy & Mayank's instruction, I dived into the AI-Powered Digital Marketing Programme. Soon, I dreamed of joining a digital marketing agency to apply my newfound skills. A week later, I found myself securing a job at a top Performance Marketing agency in Pune, all thanks to my ongoing coursework at iJaipuria."



Jaswant Singh, Bangalore

"Seeking personal growth and advanced marketing for my city, I joined iJaipuria's AI-Powered Digital Marketing Programme. It's been a knowledge explosion with top-tier content and expert mentor guidance. Despite my 4-year marketing experience, this course has enriched my skills through practical case-study exposure."



Deepesh Nadkarni, Mumbai

"The AI-Powered Digital Marketing Programme at iJaipuria has proven to be a remarkable investment for my professional growth. The mentors were seasoned experts, presenting comprehensive and current course material engagingly. I valued the practical, hands-on learning approach that equipped me to implement concepts in real-world situations."