

How to Become an iJaipuria Instructor

Lights! Camera! Education!





Step 1:

Decide Your Course Topic & Language

- It's always good to have clarity!
- The first step is to identify the course and the language you want to teach in
- With our platform, you are getting a chance to showcase your skills and teach in the language you are comfortable with



Step 2:

Submit Your Application

- Once you are ready with the course name and language
- Then, it's time to submit your application on our website
- If there are any doubts, reach out directly to us, and we would be happy to help!



Step 3:

Record a Demo Video

- It is a crucial step because if the delivery of the course is not proper, then the whole purpose will fall flat
- Therefore, a demo video will help us understand your style and the gaps
- Our team will then guide you in mastering the art of recording engaging online learning videos

Remember, this is all about Upskilling after all!



Step 4:

Feedback

- Based on your application and demo video, our team will come back with queries and feedback
- If there are specific gaps in the shooting part, our team will help you create amazing videos and with the technical requirements!
- We can connect online, or you can visit our recording space to discuss the technicalities
- And once you receive a positive feedback to your video, it's time to start preparing the course preparation document

Time now to create the **Basic Course Structure**

1. Define target students
2. Clearly state learning objectives
3. Outline/structure the course properly
4. Provide Landing page details (Instructor bio, profile picture, course title and subtitle, course description, Intended learners section)

Submit these details to us ASAP to kickstart the further process.

Our team will get back with the suggestions

Step 5:

Course Preparation Document





Step 6:

Prepare a Script

- After receiving feedback and dividing the course into modules and chapters
- It's time to prepare the script for every lesson
- Learners love zealous and engaging instructors
- Therefore, always create and practice your script
- It will keep you prepared and enhance your delivery

We All Know 'Practice Makes a Man Perfect'

Time now to put **Knowledge into action**

Select your equipment and set up your recording space

Select the best tools to optimise your videos for good learning experience. You can refer to the list of equipments suggested by us. Also, please follow the technical specifications provided to you.

Submit a Test Video

It is a free service provided to you to get your production basics right before you start recording. It will ensure your recording quality meets our standards.

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It's time to start recording your course once you receive positive feedback. Now block some time on your calendar to record your lectures. Make sure your videos are not too long and the explanation is coming out well



Step 7:

Time to Shoot

Once you are done with Shooting

Prepare Learning Material

Once you are done with shooting, prepare learning material that can be attached with videos. Make a PDF and upload it along with a disclaimer stating the content is yours

Submit Videos Along With Learning Material

You can either edit your videos with our guidance or can send recorded files to us for editing with proper documentation. We will guide you with the process

Course Review

Our internal team will review and can suggest changes if any. If there are no changes, your course would be ready to publish on our platform



Step 8:

Polish and Submit Your Course



Step 9:

Spread the Word!

- Once the course is published and is up and running on our platform, it's time for you to market the course
- Announce it on your social media and inform your professional network
- After all, every subscription will only make you richer!



Step 10:

Engage with Learners

- It is crucial to engage with the learners/users
- Answer their queries regularly and host live-problem solving sessions
- We will help you host live sessions and webinars
- Make sure to post blogs related to your course



Step 11:

Update Your Content

- Update your content regularly so that your course stays relevant for a long time
- With so many options available in the market, regular up-gradation of your content will help you gain more subscriptions