

Module 4

THE PERSON: ATTRIBUTES OF AN ENTREPRENEUR



A good entrepreneur should have:

- High Achievement Motivation
- Strong Perseverance
- Risk Taking Ability
- Ability to find and explore opportunities
- Analytical Ability
- Use Feedback for value addition
- Ability to face Uncertainties
- Strong need for Independence and Flexibility
- Outstanding Planning skills
- Excellent Interpersonal Skills
- Ability to work under stress
- An Optimistic Attitude
- Future Orientation

*Entrepreneurship has nothing to do with Age but everything to do with Priority, Passion, Perseverance, Flexibility, and Fire in the belly. However, Emotion and Passion should not be mistaken. While Emotion fades, Passion burns a long way.